

FUSION HYBRID

GETS
UP TO

41

MPG CITY¹

The Most Fuel-Efficient

Midsized Sedan in America.



The New 2011 Fusion+Hybrid – Presented by <Dealer Name>

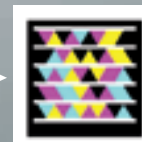
It's no wonder *Motor Trend* magazine² praised "the Fusion's combination of performance, comfort, fuel efficiency, and technology." Fusion continues to deliver on all fronts for 2011. Choose from the ultra-efficient 41-city-mpg **Fusion Hybrid**, the exhilarating 263-hp **Sport**, and the well-appointed, fun-to-drive **S**, **SE** and **SEL** models. Available **Ford SYNC**[®] – our award-winning, voice-activated, **in-vehicle connectivity system** – keeps you in touch, informed and entertained. The available **new Luxury Package** features 17-in. polished aluminum wheels and 2 leather-trimmed interior choices to expand your style possibilities. There's never been a better time to drive a Fusion.

¹EPA-estimated 41 city/36 hwy/39 combined mpg for Fusion Hybrid. Actual mileage will vary. Midsize class per R. L. Polk & Co. ²November 2009 issue.

Fusion Hybrid in Light Ice Blue Metallic



....>



SEE FEATURES COME TO LIFE
Simply download the free app at gettag.mobi or text **FUSION** to **4FORD**. Then follow the directions to snap a photo of this "tag" (shown left), and start learning more about Ford Fusion right on your smart phone.

Standard text messaging and data rates apply.

I-4, V6 and AWD Options

Give You All the Right Moves.



GETS
UP TO
33
MPG HWY¹

Pair the standard **2.5L I-4** engine with the **6-speed manual** for a spirited drive. Get up to **33 mpg hwy¹** with the I-4 and a smooth-shifting **6-speed automatic** transmission. Or go for the available 240-hp **3.0L V6 Flex Fuel** engine to keep your refueling options open – it runs on E85, gasoline or any blend of the two. The V6 is mated to a 6-speed **SelectShift Automatic™** that chooses the optimal gear for any situation, while giving you the power to shift for yourself whenever you want. It's the best of both worlds.

Every Fusion starts with an **independent double-wishbone** suspension up front and a **multilink twist-blade** setup in back. **AdvanceTrac® electronic stability control** is also standard. Combine it with available **intelligent all-wheel drive** and Fusion keeps moving – through the nastiest of challenges – even if only one wheel has traction.

¹EPA-estimated 23 city/33 hwy/26 combined mpg for 2.5L I-4 automatic with FWD.

Fusion Sport

Grabs Attention. Holds the Road.



SPORT

263 horsepower plus **249 lb.-ft. of torque** adds up to a whole lotta grins. Fusion Sport backs its bold attitude with an intense **3.5L V6** engine and our smart 6-speed **SelectShift Automatic™** transmission. With SelectShift, you can fly through the gears yourself, or leave the fun to Fusion. The taut ride, sharp cornering and road-grabbing skills are courtesy of its modified **performance-tuned suspension**. All-season tires and **18-in. 5-spoke wheels** transfer power to the pavement.

And the **athlete's stance**? No training required. Every Fusion Sport hits the street with aggressive front-end styling, sweet rocker moldings, gleaming chrome accents, dual chrome exhaust tips, and a muscular **decklid spoiler**. Inside: dynamic leather-trimmed seats with **new 10-way power for the driver**. Colorful accents or sleek monotone with contrast stitching. It's your call.



The Competition Can't Beat **Fusion Quality.**

It's a fact. Ford Fusion can't be beaten by Camry, Accord or Altima when it comes to quality.¹ On style: it's clearly beyond compare. As evidenced by its precisely honed interior, Fusion is always ready to impress. Set yours aglow with available **ambient lighting** and choose from 7 hues that change whenever you like. Another entertaining technology: **HD Radio™** is optional for 2011. Paired with the available Navigation System, it's the digital evolution of AM and FM radio, offering new features like crystal-clear sound, new local FM channels, on-screen information and much more.

¹Based on RDA Group's GORS cumulative survey at 3 months of service in 3 surveys of 2009 MY Ford and competitive owners conducted 9/08–5/09.

Brighten Your Perspective with **Cutting-Edge Technologies.**



SYNC. Say the word. Voice-activated **Ford SYNC®** is an award-winning, available system that works with your paired Bluetooth®-enabled mobile phone and your digital media player. It provides hands-free calling, plays music, delivers Vehicle Health Reports and 911 Assist.™ With the touch of a button and voice commands. SYNC with **Traffic, Directions and Information** services provides turn-by-turn directions, personalized traffic alerts and more.* **SyncMyRide.com** has the latest details.



The available **Navigation System** (shown) features a vibrant 8-in. LCD touch screen and colorful maps that you can zoom and scroll. This system plays DVDs while Fusion is in Park and provides nearly 10 gigs of photo and music storage space. It also includes an introductory 6-month subscription to **SIRIUS Traffic™** and **SIRIUS Travel Link™**,² which provides fuel prices, weather reports, movie listings, sports scores and more. All this, in addition to over 130 channels of SIRIUS® Satellite Radio.

*Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Traffic alerts and turn-by-turn directions available in select markets. Standard text messaging and data rates apply. ²Some features unavailable while driving. Subscription required after introductory 6 months expire.

Over 700 City Miles

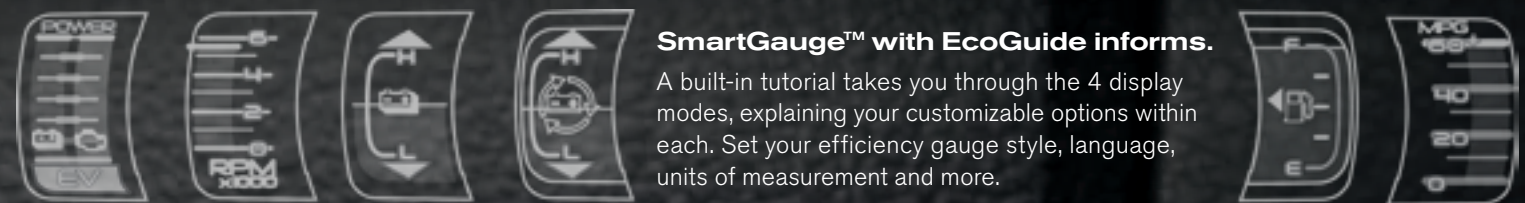
on a Single Tank in Fusion Hybrid.¹



These days, efficiency is the name of the game. And Fusion Hybrid is the star player – operating at speeds of **up to 47 mph in pure electric mode**. It also utilizes a **2.5L I-4 Atkinson-cycle** engine to help deliver as much as **191 net horsepower**. Regenerative braking helps keep the battery pack charged along the way, so you can score up to **41 mpg city**.¹

Another reward for driving efficiently: you can literally see your **efficiency forest** grow. **More leaves = more mpg**. If you stomp on the gas, you'll see your forest fade. This green motivator can be set to inspire in any display mode. With it, Fusion Hybrid has become the **first in its class to grow leaves**.

¹EPA-estimated 41 mpg city. 17.5-gallon tank. Actual mileage will vary.



SmartGauge™ with EcoGuide informs.

A built-in tutorial takes you through the 4 display modes, explaining your customizable options within each. Set your efficiency gauge style, language, units of measurement and more.



Warns with sight and sound.

Fusion is the only vehicle in its class¹ to offer the available radar-based **BLIS® (Blind Spot Information System) with cross-traffic alert**. When BLIS detects a vehicle in your blind spot, a warning light appears in your sideview mirror. When cross-traffic alert detects a vehicle behind you while you're slowly backing up, it sends an audible warning, a message center alert, and a visual display in the corresponding mirror.

¹Class is Midsize Sedans.



Shows exactly what's back there.

For even more visual assistance, a **rear view camera** joins BLIS with cross-traffic alert and new rain-sensing windshield wipers in the available Driver's Vision Package. Just shift into reverse, and a full-color image from the camera is displayed on the available Navigation System's 8-in. screen (when equipped) or in your rearview mirror.

Maneuver Smarter

with Radar Technology.

Surround Yourself with **Peace of Mind.**

Standard **AdvanceTrac® electronic stability control¹ (ESC)** with brake-actuated traction control helps you stay on track. According to a National Highway Traffic Safety Administration (NHTSA) ruling,² ESC reduced single-vehicle passenger car crashes by 34% compared to similar models without the technology. Available **intelligent all-wheel drive (AWD)** works in all kinds of weather – providing greater handling finesse even on dry pavement – and helps keep Fusion moving even if only one wheel has traction.

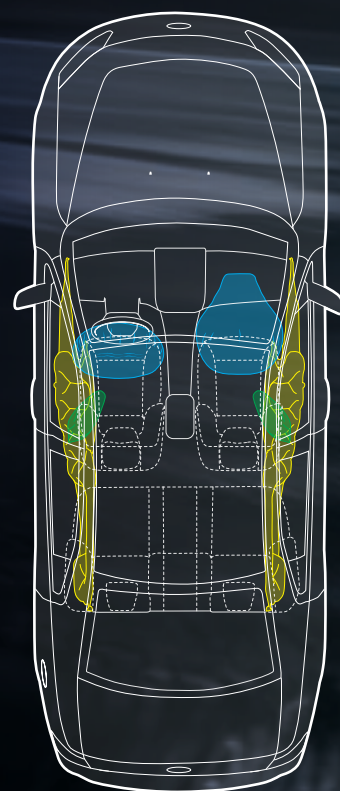
¹Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. ²U.S. Dept. of Transportation/Final Rule (www.nhtsa.gov). Updated July 2007. ³Based on 2010 model year ratings. 2011 model year to be tested. Star ratings are part of the U.S. Department of Transportation's Safercar.gov program (www.safercar.gov).

IIHS “Top Safety Pick”

3 years in a row: 2008–2010 model years.
Insurance Institute for Highway Safety (IIHS).



Ford Fusion and Fusion Hybrid each earned 5 Stars³ – the highest possible score – in frontal crash test ratings for 2010.



Every Fusion gets **6 airbags** standard: **dual-stage front** airbags in the Personal Safety System,[™] **front-seat side** airbags and **2-row side-curtain** airbags.

Standard Features

Mechanical

Front-wheel drive (FWD)
4-wheel disc Anti-Lock Brake System (ABS)
Easy Fuel [®] capless fuel filler
Power rack-and-pinion steering
Stabilizer bars – 24-mm front and 16-mm rear (17-mm rear on V6)
Suspension – Front: independent short- and long-arm
Suspension – Rear: multilink independent

Seating

5-passenger seating
60/40 split-fold spring-assisted rear seat (non-Hybrid)
Rear-seat fold-down center armrest with beverage holders (non-Hybrid)

Interior

6 beverage holders (4 in Hybrid)
12-volt powerpoints (2)
Accessory delay for power features
Auxiliary audio input jack
Cabin air filtration system
Full center console with armrest and two-tiered storage
Grocery bag hooks in trunk
In-dash storage compartment
Message center with trip computer
Overhead console with dome and map lights
Power door locks
Power trunk release
Sliding sun visors with vanity mirrors
Tilt/telescoping steering column

Exterior

Bright-chrome 3-bar grille
Quad-beam halogen headlamps
Solar-tinted glass
Speed-sensitive windshield wipers

Safety & Security

Personal Safety System [™] for driver and front passenger includes dual-stage front airbags, ¹ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Front-seat side airbags ¹
2-row side-curtain airbags ¹
3-point safety belts for all seating positions
AdvanceTrac [®] electronic stability control with brake-actuated traction control
Anti-theft perimeter alarm
Battery saver
Belt-Minder [®] front safety belt reminder
Child-safety rear door locks
Emergency in-trunk release
Illuminated entry
LATCH – Lower anchors and tether anchors for child-safety seats
MyKey [®] owner controls feature
Remote Keyless Entry System with integrated keyhead transmitters (2)
SecuriLock [®] Passive Anti-Theft System
Side-intrusion door beams
SOS Post-Crash Alert System [™]
Tire Pressure Monitoring System (excludes spare)

¹Always wear your safety belt and secure children in the rear seat.
²Fuel economy when operating on E85 will yield different values than gasoline. See *Fuel Economy Guide* for more information.



S

Rapid Spec 100A

Includes all standard features, plus:

Mechanical

2.5L Duratec [®] I-4 engine
6-speed manual transmission
16-in. 5-spoke painted aluminum wheels
P205/60R16 V-rated all-season tires

Seating

4-way manual driver's seat
2-way manual front-passenger seat
Cloth seating

Interior

AM/FM stereo/single-CD player with MP3 capability and 4 speakers
Manual day/night rearview mirror
Single-zone manual air conditioning

Exterior

Black, power sideview mirrors with integrated blind spot mirrors
Single exhaust



SE

Rapid Spec 200A

Includes select S features, plus:

Mechanical

17-in. 5-spoke-design steel wheels with silver-painted covers
P225/50R17 V-rated all-season tires

Seating

8-way power driver's seat with manual lumbar
Driver and front-passenger map pockets
Front and rear carpeted floor mats

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers
SIRIUS Satellite Radio with introductory 6-month subscription
Sliding sun visors with illuminated vanity mirrors
Steering wheel-mounted cruise and audio controls

Exterior

Automatic headlamps
Body-color, power sideview mirrors with integrated blind spot mirrors
Fog lamps
Single exhaust with dual chrome tips



SEL

Rapid Spec 300A

Includes select SE features, plus:

Mechanical

6-speed automatic transmission
17-in. 5-spoke machined aluminum wheels

Seating

10-way power driver's seat
4-way power front-passenger seat
Heated front seats
Leather-trimmed seats

Interior

Ambient lighting
Auto-dimming rearview mirror
Compass
Dual-zone electronic automatic temperature control
Ford SYNC [®] voice-activated, in-vehicle connectivity system
Leather-wrapped steering wheel and shift knob
Power windows with global open and one-touch-up/-down for driver and front passenger
Universal garage door opener

Exterior

Body-color, power, heated sideview mirrors with security approach lamps and integrated blind spot mirrors
SecuriCode [™] keyless entry keypad



Sport

Rapid Spec 400A

Includes select SE features, plus:

Mechanical

3.5L Duratec V6 engine with 6-speed SelectShift Automatic transmission
18-in. 5-spoke premium painted aluminum wheels
P225/45R18 V-rated all-season tires
Sport-tuned suspension

Seating

10-way power driver's seat
Leather-trimmed seats with either Charcoal Black, Red or Blue seat and door-trim inserts

Interior

Auto-dimming rearview mirror
Compass
Leather-wrapped steering wheel and shift knob
Power windows with global open and one-touch-up/-down for driver and front passenger
SYNC
Unique appliqué on center stack and dash available in Slate, Red or Blue

Exterior

Black-chrome grille
Dual chrome exhaust tips
Rear decklid spoiler
Side rocker moldings



Hybrid

Rapid Spec 500A

Includes select I-4 SEL features, plus:

Mechanical

2.5L iVCT Atkinson-cycle I-4 engine with permanent-magnet AC-synchronous electric motor
Electronically controlled continuously variable transmission (eCVT)
275-volt sealed nickel-metal-hydride (NiMH) battery
Regenerative Braking System
17-in. 15-spoke painted aluminum wheels
P225/50R17 V-rated all-season tires

Seating

Eco-friendly cloth seating
Fixed rear seat

Interior

110-volt powerpoint
AM/FM stereo/6-disc in-dash CD changer with MP3 capability and 6 speakers
Driver's knee airbag ¹
SmartGauge [™] with EcoGuide instrument cluster with 2 configurable LCD screens with message center

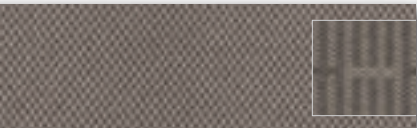
Exterior

Reverse Sensing System

Choose your options on the following pages >>

S & SE

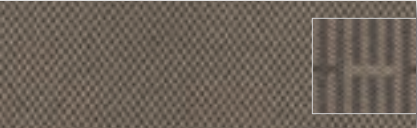
INTERIOR



Medium Light Stone Cloth
Standard on S & SE



Charcoal Black Cloth
Standard on SE



Camel Cloth
Standard on SE



Unique Charcoal Black Cloth
included with Appearance Package



Fusion SE in Charcoal Black with Appearance Package



Fusion SE in Sterling Gray Metallic with Monochrome Appearance Package and available equipment

Optional Features

S Available Options

- 6-speed automatic transmission
- Front and rear carpeted floor mats

S Exterior Colors

	Interior Color
White Suede	●
Bordeaux Reserve	●
Red Metallic	●
Red Candy Metallic	●
Tinted Clearcoat ¹	●
Ingot Silver Metallic	●
Tuxedo Black Metallic	●

Interior: ● Medium Light Stone Cloth



16-in. 5-Spoke Painted Aluminum Wheels
Standard on S



17-in. 5-Spoke-Design Steel Wheels
with Silver-Painted Covers
Standard on SE



18-in. Machined Aluminum Wheels
with Painted Pockets
included with Appearance Packages on SE

SE Available Rapid Spec

Rapid Spec 201A – Ford SYNC® voice-activated, in-vehicle connectivity system
Rapid Spec 202A – **Sun & SYNC Package** includes power tilt-and-slide moonroof, auto-dimming rearview mirror, compass and SYNC

SE Available Options & Packages

3.0L Duratec® V6 FFV engine with 6-speed SelectShift Automatic™ transmission
6-speed automatic transmission (2.5L I-4)

Appearance Package includes 18-in. machined aluminum wheels with painted pockets, P225/45R18 V-rated performance tires, sport-tuned suspension, rear decklid spoiler, Charcoal Black interior, leather-wrapped steering wheel and shift knob, unique finish on center stack, and unique cloth seats and door-trim inserts (available in Blue Flame Metallic, Red Candy Metallic Tinted Clearcoat, Sterling Gray Metallic, Ingot Silver Metallic² or Tuxedo Black Metallic exterior colors)³

Illuminated front door sill plates and aluminum pedal covers

Monochrome Appearance Package includes same content as **Appearance Package**, plus body-color grille³

Rear decklid spoiler

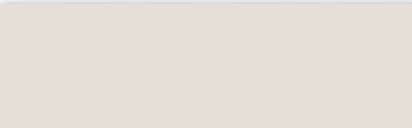
Reverse Sensing System (requires automatic transmission)

SE Exterior Colors

	Interior Colors
White Suede	●
Bordeaux Reserve	● ● ●
Red Metallic	● ● ●
Blue Flame Metallic	● ● ●
Red Candy Metallic	● ● ●
Tinted Clearcoat ¹	● ● ●
White Platinum Metallic Tri-coat ¹	● ● ●
Sterling Gray Metallic	● ● ●
Ingot Silver Metallic	● ● ●
Tuxedo Black Metallic	● ● ●
Steel Blue Metallic	● ● ●

Interiors: ● Medium Light Stone Cloth ● Charcoal Black Cloth ● Camel Cloth ● Unique Charcoal Black Cloth

EXTERIOR



White Suede



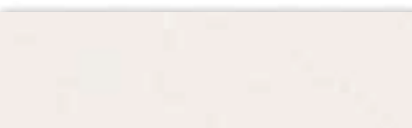
Bordeaux Reserve Red Metallic



Blue Flame Metallic



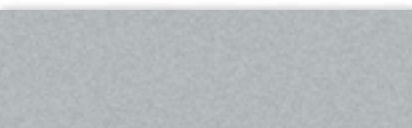
Red Candy Metallic Tinted Clearcoat



White Platinum Metallic Tri-coat



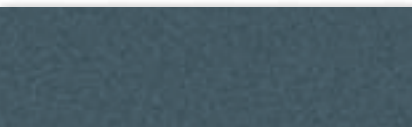
Sterling Gray Metallic



Ingot Silver Metallic



Tuxedo Black Metallic



Steel Blue Metallic

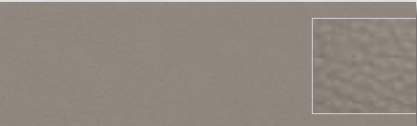
Colors are representative only.
See your dealer for actual paint/trim options.

¹Additional charge. ²Coming November 2010.


³Includes SelectShift feature when ordered with 6-speed automatic transmission.

SEL

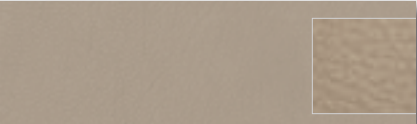
INTERIOR




Medium Light Stone Leather
Standard



Charcoal Black Leather
Standard



Camel Leather
Standard



Ginger Leather with Unique Inserts
available with Luxury Package



Luxury Package with Ginger leather trim



Tuxedo Black Metallic with Luxury Package



17-in. 5-Spoke Machined Aluminum Wheels
Standard on SEL



17-in. Polished Aluminum Wheels
included with Luxury Package



18-in. Machined Aluminum Wheels with Painted Pockets
included with Appearance Packages

Optional Features

Available Rapid Spec

Rapid Spec 301A – **Moon & Tune Package** includes power tilt-and-slide moonroof, and Audio System from Sony with DAEP 5.1 Surround Sound, AM/FM stereo/single-CD player, MP3 capability, 12 speakers and 390 watts

Rapid Spec 302A – **Driver's Vision Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, rear view camera and rain-sensing wipers + Reverse Sensing System

Available Options & Packages

3.0L Duratec® V6 FFV engine with 6-speed SelectShift Automatic™ transmission

Appearance Package includes 18-in. machined aluminum wheels with painted pockets, P225/45R18 V-rated performance tires, sport-tuned suspension, rear decklid spoiler, Charcoal Black interior and unique finish on center stack (available in Blue Flame Metallic, Red Candy Metallic Tinted Clearcoat, Sterling Gray Metallic, Ingot Silver Metallic¹ or Tuxedo Black Metallic exterior colors)²

Monochrome Appearance Package includes same content as **Appearance Package**, plus body-color grille²

Hard drive-based, voice-activated Navigation System featuring SIRIUS Travel Link (with introductory 6-month subscription) and nearly 10 gigabytes of digital storage for pictures and music; includes AM/FM stereo/single-CD/DVD, HD Radio™ technology, and MP3 capability (requires Rapid Spec 302A)

Illuminated front door sill plates and aluminum pedal covers

Intelligent all-wheel drive (AWD) (3.0L V6 only)

Luxury Package includes 17-in. polished aluminum wheels; chrome-accented door handles and sideview mirror caps; machined aluminum sport pedal covers; unique brushed, illuminated front sill plates; unique appliqués on center stack, dash and switch panels; offered in Ginger or Charcoal Black interiors (available in White Suede, White Platinum Metallic Tri-coat, Sterling Gray Metallic, Ingot Silver Metallic, Tuxedo Black Metallic or Steel Blue Metallic exterior colors)

Ginger interior adds: Ginger-colored premium leather-trimmed seats with unique inserts, unique stitching and unique badge on seat backs; textured door-panel inserts; Ginger floor console lid; unique stitching on the leather-wrapped steering wheel; and premium floor mats with Ginger vinyl surround and unique badging

Charcoal Black interior adds: Charcoal Black premium leather-trimmed seats with Cashmere-colored piping, unique badge on seat backs, door-panel inserts with Cashmere-colored stitching, and premium floor mats with Charcoal serging and unique badging

Premium front and rear floor mats, plus trunk mat

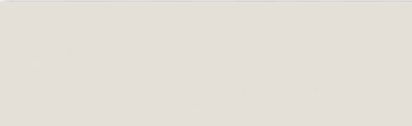
Rear decklid spoiler

Reverse Sensing System

Exterior Colors	Interior Colors		
White Suede	■	■³	■
Bordeaux Reserve Red Metallic	■	■	■
Blue Flame Metallic		■	
Red Candy Metallic Tinted Clearcoat⁴	■	■	■
White Platinum Metallic Tri-coat⁴	■	■	■
Sterling Gray Metallic	■	■	■
Ingot Silver Metallic	■	■	■
Tuxedo Black Metallic	■	■	■
Steel Blue Metallic		■	■

Interiors: ■ Medium Light Stone Leather ■ Charcoal Black Leather ■ Camel Leather ■ Ginger Leather

EXTERIOR



White Suede



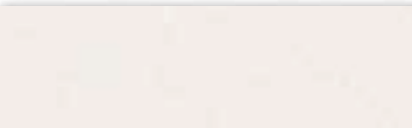
Bordeaux Reserve Red Metallic



Blue Flame Metallic



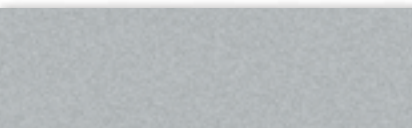
Red Candy Metallic Tinted Clearcoat



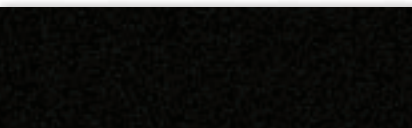
White Platinum Metallic Tri-coat



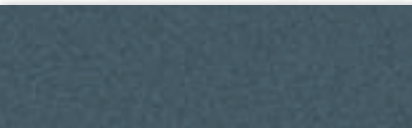
Sterling Gray Metallic



Ingot Silver Metallic



Tuxedo Black Metallic



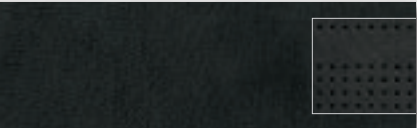
Steel Blue Metallic

Colors are representative only. See your dealer for actual paint/trim options.

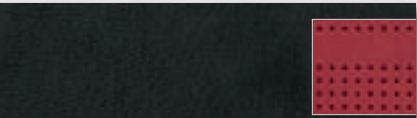
¹Coming November 2010. ²Includes SelectShift feature. ³Charcoal Black Leather available only with Luxury Package. ⁴Additional charge.

Sport

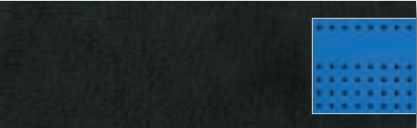
INTERIOR



Charcoal Black Leather with Charcoal Black Inserts – Standard



Charcoal Black Leather with Sport Red Inserts – Standard



Charcoal Black Leather with Sport Blue Inserts – Standard



Charcoal Black leather trim with Sport Blue inserts

Optional Features

Available Rapid Spec

Rapid Spec 401A – **Moon & Tune Package** includes power tilt-and-slide moonroof, and Audio System from Sony with DAEP 5.1 Surround Sound, AM/FM stereo/single-CD player, MP3 capability, 12 speakers and 390 watts

Rapid Spec 402A – **Driver's Vision Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, rear view camera and rain-sensing wipers **+ Comfort Package** includes heated front seats, 4-way power front-passenger seat, ambient lighting, dual-zone electronic automatic temperature control, heated sideview mirrors with security approach lamps, SecuriCode™ keyless entry keypad, and universal garage door opener **+ Reverse Sensing System**

Available Options & Packages

Comfort Package

Hard drive-based, voice-activated Navigation System featuring SIRIUS Travel Link (with introductory 6-month subscription) and nearly 10 gigabytes of digital storage for pictures and music; includes AM/FM stereo/single-CD/DVD, HD Radio™ technology, and MP3 capability (requires Rapid Spec 402A)

Illuminated front door sill plates and aluminum pedal covers

Intelligent all-wheel drive (AWD)

Premium front and rear floor mats, plus trunk mat

Reverse Sensing System

Exterior Colors	Interior Colors		
Blue Flame Metallic	■		■
Red Candy Metallic Tinted Clearcoat ¹	■	■	
White Platinum Metallic Tri-coat ¹	■	■	■
Ingot Silver Metallic	■		■
Tuxedo Black Metallic	■	■	■

Interiors: ■ Charcoal Black Leather with Charcoal Black inserts ■ Charcoal Black Leather with Sport Red inserts ■ Charcoal Black Leather with Sport Blue inserts



18-in. 5-Spoke Premium Painted Aluminum Wheels Standard

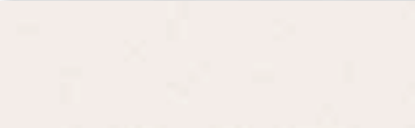
EXTERIOR



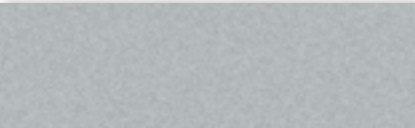
Blue Flame Metallic



Red Candy Metallic Tinted Clearcoat



White Platinum Metallic Tri-coat



Ingot Silver Metallic



Tuxedo Black Metallic

Blue Flame Metallic with available equipment

Colors are representative only. See your dealer for actual paint/trim options.

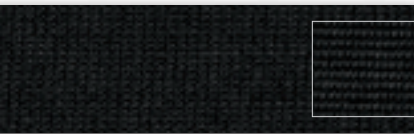
¹Additional charge.

Hybrid

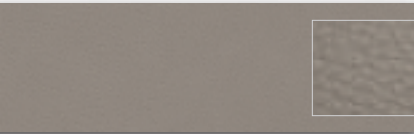
INTERIOR



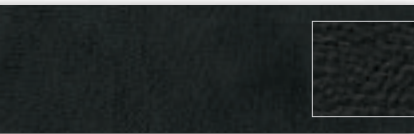
Medium Light Stone Cloth
Standard



Charcoal Black Cloth
Standard



Medium Light Stone Leather
Optional



Charcoal Black Leather
Optional



Medium Light Stone Cloth



Light Ice Blue Metallic

Optional Features

Available Rapid Spec

Rapid Spec 501A – **Moon & Tune Package** includes power tilt-and-slide moonroof, and Audio System from Sony with DAEP 5.1 Surround Sound, AM/FM stereo/6-disc in-dash CD changer, MP3 capability, 12 speakers and 390 watts + **Driver's Vision Package** includes BLIS® (Blind Spot Information System) with cross-traffic alert, rear view camera and rain-sensing wipers

Rapid Spec 502A – **Driver's Vision Package** + leather-trimmed seats with heated front seats + hard drive-based, voice-activated Navigation System featuring SIRIUS Travel Link (with introductory 6-month subscription) and nearly 10 gigabytes of digital storage for pictures and music; includes AM/FM stereo/single-CD/DVD, HD Radio™ and MP3 capability + **Moon & Tune Package**

Available Options

Hard drive-based, voice-activated Navigation System featuring SIRIUS Travel Link (with introductory 6-month subscription) and nearly 10 gigabytes of digital storage for pictures and music; includes AM/FM stereo/single-CD/DVD, HD Radio™ technology, and MP3 capability (requires Rapid Spec 501A)

Leather-trimmed seats with heated front seats
Premium front and rear floor mats, plus trunk mat

Exterior Colors

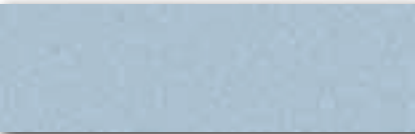
Light Ice Blue Metallic	●	●	■	■
Red Candy Metallic Tinted Clearcoat¹	●	●	■	■
White Platinum Metallic Tri-coat¹	●	●	■	■
Sterling Gray Metallic	●	●	■	■
Ingot Silver Metallic	●	●	■	■
Tuxedo Black Metallic	●	●	■	■
Steel Blue Metallic	●	●	■	■

Interiors: ● Medium Light Stone Cloth ● Charcoal Black Cloth ■ Medium Light Stone Leather ■ Charcoal Black Leather



17-in. 15-Spoke Painted Aluminum Wheels
Standard

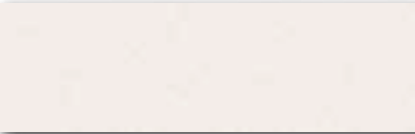
EXTERIOR



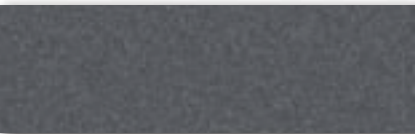
Light Ice Blue Metallic



Red Candy Metallic Tinted Clearcoat



White Platinum Metallic Tri-coat



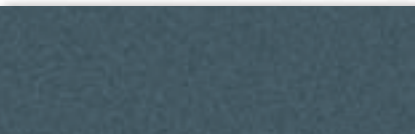
Sterling Gray Metallic



Ingot Silver Metallic



Tuxedo Black Metallic

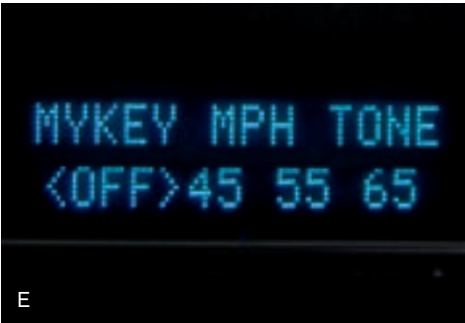


Steel Blue Metallic

Colors are representative only.
See your dealer for actual paint/trim options.

¹Additional charge.

Fusion Standout Features



- A. The available **power moonroof** with sunshade features convenient one-touch-open/-close and one-touch-vent operation.
- B. Smart new **rain-sensing windshield wipers** can be found in the available Driver's Vision Package on SEL, Sport and Hybrid.
- C. The available 12-speaker 390-watt **Audio System from Sony** includes Dolby® Automotive Entertainment Program (DAEP) 5.1 Surround Sound.
- D. **Heated leather-trimmed front seats** are standard on Fusion SEL and available on Sport and Hybrid.
- E. You can program ignition keys to help encourage buckling up, traveling at appropriate speeds and more with the standard **MyKey® owner controls** feature.
- F. The **110-volt powerpoint**, standard on Fusion Hybrid, is perfect for use with your laptop and other portable electronic devices.
- G. Our industry-first **Easy Fuel® capless fuel filler** reduces evaporative emissions and helps get you back on the road in a snap.

Ford Custom Accessories




- Also available:**
- ELECTRONICS**
- Portable Navigation Systems by Garmin®¹
 - Remote Start Systems
 - Keyless Entry Keypad
 - Vehicle Security System
 - Forward or Reverse Bumper-Mounted Parking Assist System by EchoMaster®¹
 - GPS Tracking and Recovery by SmartAlert™¹
 - Wiper De-Icer and Debris Cleaner by Wiper Shaker¹
- EXTERIOR**
- Moonroof Deflector
 - Side Window Deflectors
 - Hood Deflector
 - Chrome Door Handles
 - Splash Guards
 - Locking Fuel Plug

- INTERIOR**
- Leather-Trimmed Interior Seating by Katzkin®¹
 - Illuminated Door Sill Plates
 - Hard Cargo Organizer
 - Cargo Area Protector²
 - All-Weather Floor Mats
 - Cargo Net
 - Auto-Dimming Rearview Mirror
 - Ash Cup/Coin Holder With or Without Lighter Element
- WHEELS**
- 18-in. Wheels²
 - Wheel Locks

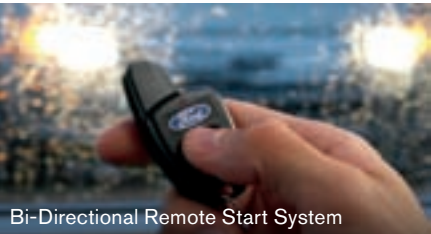


To learn more about Ford Custom Accessories and to shop online, visit fordaccessories.com.

 Genuine Ford Accessories will be warranted for whichever provides you the greatest benefit: 12 months or 12,000 miles (whichever occurs first), or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Contact your local Ford Dealer for details and a copy of the limited warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details regarding the manufacturer's limited warranty and/or a copy of the FLA product limited warranty offered by the accessory manufacturer.

¹Ford Licensed Accessories. ²Not for use with Hybrid.

THULE is a registered trademark of Thule Sweden AB. INVISION is a trademark of Audiovox Corporation. Garmin is a registered trademark of Garmin Ltd. SmartAlert is a registered trademark of Inilex, Inc. Katzkin is a registered trademark of Katzkin Leather, Inc.



2011 Fusion+Hybrid

Drive one.



We'll be standing by.

You, your family, your neighbors,
your local Ford Dealer. We're all part
of a broad community, connected
by a far-reaching support structure
that benefits us all. As a proud
member of this network, your
local Ford Dealer looks forward
to assisting you — now, and in
the future. Whether you're
seeking a new or used vehicle,
Ford Custom Accessories,
or convenient maintenance and
service, we're here for you.
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