



JAGUAR I-PACE WINS UNPRECEDENTED TREBLE AT 2019 WORLD CAR AWARDS

- I-PACE wins 2019 World Car of the Year, World Car Design of the Year and World Green Car awards
- Jaguar's all-electric performance SUV is the first vehicle to win three categories in the same year
- Second member of Jaguar's acclaimed PACE family to win World Car of the Year and World Car Design of the Year, following F-PACE's victory in 2017
- Winners announced at 2019 World Car Awards, New York International Auto Show
- Over 11,000 I-PACE customer deliveries worldwide to date¹
- The Jaguar I-PACE is available to order now, priced from \$69,500² in the US, and can be configured at www.jaguarusa.com

(NEW YORK, NEW YORK) – April 17, 2019 – The all-electric Jaguar I-PACE has completed a historic treble at the 2019 World Car Awards. Not only has it won the coveted 2019 World Car of the Year and World Car Design of the Year titles – equalling the success of the F-PACE in 2017 – it has also been named World Green Car.

I-PACE is the first model ever to win three World Car titles in the 15-year history of the awards. This latest win for the I-PACE, awarded at the New York International Auto Show by a panel of 86 motoring journalists from 24 countries, comes just weeks after it claimed the European Car of Year title, and affirms its status as the most desirable premium electric vehicle (EV) in the world.

Prof. Dr. Ralf Speth, Chief Executive Officer, Jaguar Land Rover, said: "It is an honor that the Jaguar I-PACE has received these three accolades from the prestigious World Car jurors.

"We started with an ideal, to move towards our Destination Zero vision; zero emissions, zero accidents and zero congestion. I-PACE is our first step to achieving this, and it was conceived when EVs were little more than a niche choice."

"So we started from a clean sheet of paper to create a new benchmark - the world's best premium electric vehicle, and a true Jaguar driver's car."

"For I-PACE to be awarded 2019 World Car of the Year, World Car Design of the Year and World Green Car gives our first all-electric vehicle the ultimate recognition it deserves. I would like to thank the team who have created I-PACE for their passion in making it so outstanding."

Designed and developed in the UK, I-PACE is attracting new customers to the Jaguar brand, for many of whom it will also be their first EV – to date, over 11,000¹ customers in more than 60 countries worldwide have taken delivery. Its combination of sports car performance, zero emissions, exceptional refinement and true SUV practicality make I-PACE the stand-out choice in its segment.

Ian Callum, Jaguar Director of Design, who was in New York to accept the awards, said: "Designing Jaguar cars is probably the best job in the world, and I can honestly say that no other project I've worked on has been as rewarding as I-PACE. Electric vehicles offer designers unprecedented freedom to rethink the proportions, the profile and the packaging, and it's an opportunity that my team has exploited in full."

"Winning the 2019 World Car Design of the Year award, as well as World Car of the Year and World Green Car, is true recognition for their achievements."

The Jaguar I-PACE midsize performance SUV is the first battery electric vehicle to be offered by the Jaguar brand. The vehicle's bold proportions are a direct result of the advanced electric drivetrain and architecture that underpin the vehicle. The cab-forward profile of the I-PACE is a natural progression of the well-established design language of the Jaguar brand and retains key characteristics which make it immediately identifiable as the newest member of the Jaguar brand's expanding 'PACE' family. The spacious interior – enabled by the bespoke electric vehicle architecture – is finished with beautiful premium details and exacting Jaguar craftsmanship.

The I-PACE underlines the Jaguar brand's dedication to technological advancement and is the first Jaguar to incorporate the intuitive Jaguar InControl® Touch Pro Duo™ infotainment system. It uses an innovative combination of touchscreens, capacitive sensors and tactile physical controls to operate key functions while reducing visual clutter within the cabin³. This new human-machine interface (HMI) design features two touchscreens on the center console, designed to reduce driver distraction; separating information and interactive controls logically, while rotary controllers provide an essential physical connection between car and driver³.

Featuring a 90kWh battery powering Jaguar-designed electric motors placed on the front and rear axles, the I-PACE delivers an EPA estimated range of up to 234 miles⁴ and 0-60mph acceleration in as little as 4.5 seconds on its way to a top speed of 124mph⁵.

The I-PACE has received 62 awards since it was revealed little more than a year ago, including European Car of the Year, German, Norwegian and UK Car of the Year, BBC *TopGear* magazine EV of the Year, China Green Car of the Year, and Autobest's ECOBEST Award.

The 2019 Jaguar I-PACE is currently on sale in the US priced from \$69,500² and can be configured at www.jaguarusa.com.

¹ Sales figure correct up to March 31 2019

² Price shown is Base Manufacturer's Suggested Retail Price. Excludes \$1,025 destination/handling charge, tax, title, license, and retailer fees, all due at signing, and optional equipment. Total Manufacturer's Suggested Retail Price includes destination/handling charge noted above and may include optional equipment but excludes tax, title, license and retailer fees, all due at signing. Retailer price, terms and vehicle availability may vary. See your local authorized Jaguar Retailer for details.

³ Do not use Jaguar InControl® features under conditions that will affect your safety or the safety of others. Driving while distracted can result in loss of vehicle control.

⁴ 2019 Jaguar I-PACE. EPA estimated all-electric range is 234 miles with fully charged battery and 80 city, 72 highway, and 76 combined MPGe. MPGe is the EPA-equivalent measure of gasoline fuel efficiency for electric mode operation. All figures are EPA estimates. Actual range and mileage will vary with driving conditions and style, and other factors.

⁵ Always follow local speed limits

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Note to Editors:

Jaguar's all-electric performance SUV triumphed over the Audi e-tron and Volvo S60/V60 to win World Car of the Year, the Suzuki Jimny and Volvo XC40 to win World Car Design of the Year, and the Audi e-tron and Hyundai Nexo to win World Green Car.

Information about Jaguar North America products is available to consumers at www.jaguarusa.com. Visit www.us.media.jaguar.com for news releases, high-resolution photographs and broadcast quality video footage. Additional media updates are available on Facebook (JaguarUSA) and Twitter (@interactivejag).

About Jaguar

Jaguar is a premier manufacturer of luxury sedans, sports cars and SUVs offering unparalleled design with tremendous performance. The company's vision throughout its storied 80 year history has been simple: To produce beautiful, fast cars that are desired around the world. Jaguar strives to provide a world class ownership experience to every owner. Today's Jaguar lineup consists of the Jaguar XE and XF sports sedans, the XJ full-size luxury sedan, the two-seat F-TYPE sports car and a line of performance SUVs, the E-PACE, F-PACE and first-ever Jaguar electric vehicle, the I-PACE. Jaguar designs and engineers exclusively in the United Kingdom. Jaguar is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information, visit the official Jaguar website at www.jaguarusa.com.

About Jaguar Land Rover

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car marques.

At Jaguar Land Rover, we are driven by a desire to deliver class-leading vehicles, which will provide experiences our customers will love, for life. Our products are in demand around the globe. In 2018 Jaguar Land Rover sold 592,708 vehicles in 128 countries.

We support around 260,000 people through our retailer network, suppliers and local businesses. At heart we are a British company, with two major design and engineering sites, three vehicle manufacturing facilities and an engine manufacturing center in the UK. We also have plants in China, Brazil, India, Austria and Slovakia.

From 2020 all new Jaguar Land Rover vehicles will offer the option of electrification, giving our customers even more choice. We will introduce a portfolio of electrified products across our model range, embracing fully electric, plug-in hybrid and mild hybrid vehicles as well as continuing to offer the latest diesel and gasoline engines.